Request for Proposals: Video Production for AWARD@10

African Women in Agricultural Research and Development (AWARD) works toward inclusive, agriculture-driven prosperity for Africa by strengthening the production and dissemination of more gender-responsive agricultural research and innovation. We invest in African scientists, research institutions, and agribusinesses so that they can deliver agricultural innovations that better respond to the needs and priorities of a diversity of women and men across Africa’s agricultural value chains.

2018 marks a decade since the inception of AWARD. In the ten years since our founding, we have, through our flagship initiative—the AWARD Fellowship, strengthened the science, leadership, and mentoring skills of 1,158 scientists from 16 African countries. Out of these, 465 are outstanding women scientists who have benefited as AWARD Fellows and who embody the full potential of the innovative career development program.

As we celebrate a decade of huge investments in building a critical mass of capable, confident, and influential women scientists available to lead critical advances and innovations for the agricultural sector, we want to highlight the tremendous impact this initiative has had not just on the individual scientists, but also on the agricultural research and development landscape in Africa.

For this purpose, AWARD requires the services of a Video Producer to produce and deliver a video (five to ten minutes long) featuring four AWARD Fellows and communities in four countries, to highlight the impact of its initiatives.

The video, including scenes of landscapes, farming communities, markets, research laboratories, interviews with AWARD Fellows etc., should communicate AWARD’s interventions in agricultural research and development.

Specific tasks:

The consultant video producer will be required to:

- Ensure pre-production filming and post productions of the highest quality
- Together with the AWARD Communications Manager, develop storyboards and concept for all the four films
- Review the visual identity, creative brief and draft script to ensure a clear understanding of who the target subjects are; the main messages; what makes the message unique; how the audience will engage and what mood will be used
- Travel to Zanzibar, Nigeria, parts of Nairobi and a southern Africa country to be identified, for video filming and shooting of interviews.
• Present draft videos for comments
• Produce four documentaries each between three to five minutes long
• Produce the FINAL documentary (incorporating the entire story featuring all the selected fellows and communities in four countries)
• The videos will conform to AWARD style and brand guide and AWARD will retain full copyright of all footage and products delivered

Deliverables:

• Meeting with AWARD team to discuss scope and approach
• A work plan and a storyboard based on inputs from relevant AWARD Staff
• Short clips featuring the four individual fellows and their work
• Final high resolution and low-resolution versions of video (r-1- minutes long)
• All raw footage and b-rolls in a hard drive

Timeframe:
Filming and production must be completed and all videos delivered by November 1, 2018.

Submission of proposals
Qualified candidates are requested to submit their proposals including CV, samples of previous and anticipated costs by Friday, June 15, 2018

Applications should be submitted to:
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